

Message Text

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ORIGIN AF-07

INFO OCT-01 ISO-00 AID-05 AGR-05 EB-04 COME-00 SWF-01

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DRAFTED BY AF/W:WGRAMSAY:IW

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FM SECSTATE WASHDC

TO AMEMBASSY ABIDJAN IMMEDIATE

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E.O. 11652:N/A

TAGS: EAID, EAGR, EGEN, IV

SUBJECT: ASSISTANCE TO IVORY COAST AGRICULTURAL SECTOR

REF: STATE 241198

1. EFFORTS DURING AUGUST-NOVEMBER TO DEVELOP SOYBEAN/MAIZE TRAINING MANAGEMENT PRODUCTION SUPPORT PROGRAM HAVE JELLED AND GOIC NOW CONSIDERING PROPOSAL BY U.S. FIRM. STATE 241198 INFORMED EMBASSY OF AMBASSADOR AHOUA'S DECISION ARRIVE ABIDJAN O/A NOVEMBER 4 FOR CONSULTATIONS. FOLLOWING REFLECTS OUR VIEW HIS PLANS AND SUMMARY OF PROPOSAL HE WILL SUBMIT TO MINISTER SAWADOGO AND DISCUSS SUBSEQUENTLY WITH AMBASSADOR SMITH.

2. DISCUSSION WITH VARIOUS INSTITUTIONS REVEALED APPARENT INABILITY/RELUCTANCE TO TAKE ON MAJOR COMMITMENT TO COMPREHENSIVE LONG TERM TRAINING, MANAGEMENT AND PRODUCTION SUPPORT PROGRAM. AT REQUEST IVORIAN EMBASSY, CONTACT WAS MADE WITH EDUCATION MANAGEMENT ASSOCIATION (EMA) OF TAMPA, LIMITED OFFICIAL USE

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FLORIDA. EMA WAS BRIEFED CONCERNING SCOPE GOIC'S SOYBEAN/

MAIZE PROGRAM. EMA FOLLOWED UP BY DRAWING ON OWN RESOURCES, ON UNIV ILLINOIS AND PURDUE AND EXPERTS AT OTHER UNIVERSITIES AND PRIVATE ORGANIZATIONS AND HAS FRAMED PROPOSAL FOR GOIC. (AMBASSADOR AHOUA APPARENTLY PLEASED WITH EMA

PERFORMANCE TWO YEARS AGO IN IVORY COAST SUGAR/TRAINING MANAGEMENT PROGRAM AND APPEARS GIVE STRONG SUPPORT TO EMA PROPOSAL IN HAND.)

3. CURRENT PROPOSAL DISCUSSED OCT 31 BETWEEN AF/W-RAMSAY AND EMA PRESIDENT DR ORLOSKY, ON SAME DATE COPIES SUBMITTED TO AMBASSADOR AHOUA. PROPOSAL POUCHED. IN BRIEF IT OUTLINES COMPREHENSIVE TURN-KEY, ESTIMATED FIVE-YEAR TRAINING/MANAGEMENT/PRODUCTION SUPPORT PROGRAM COVERING ALL FEATURES EXCEPT THAT EMA QUOTE NOT BE IN POLICY DECISION-MAKING IN ANY RESPECT UNQUOTE. HOPE COPY EMA SIX PAGE PROPOSAL WILL ARRIVE PRIOR TO MEETINGS WITH AHOUA BUT FOLLOWING ARE HIGHLIGHTS: (A) ORIGINAL GOAL FOR PRODUCING 500,000 TONS SOYBEAN/MAIZE BY 1976 NOW PUSHED BACK TO 1985; (B) PROPOSAL CONTAINS FEATURES FOR LAND CLEARING, DAMS, VILLAGE SOCIAL SUPPORT, INVESTMENT EVALUATION; (C) QUOTE A SERIES OF PRESENTATIONS WILL BE PREPARED FOR MINISTRY PERSONNEL FOR USE WITHIN THE IVORY COAST FOR PRESENTATION TO THE USG, ITS FINANCING AGENCIES, AND OTHER FINANCING AGENCIES SUCH AS WORLD BANK, FED, FAC AND OTHER COMMERCIAL BANKING SOURCES THAT MAY BE IDENTIFIED UNQUOTE.

4. EMA PROPOSAL ALSO OUTLINES SOYBEAN/MAIZE FEASIBILITY STUDY ALONG SAME GENERAL LINES AS USDA, UNIVERSITY OF ILLINOIS AND BENDIX PROPOSALS. WE BELIEVE TWO OTHER COMMERCIAL FIRMS ALSO SUBMITTED FEASIBILITY PROPOSALS. SINCE THIS ACTIVITY IS ESSENTIAL KEY TO SHORT/LONG RANGE PROGRAM PROSPECTS WOULD APPRECIATE LEARNING MINISTER SAWADOGO'S DECISION/SELECTION OF CONTRACTEE.

5. FYI. EMA PROPOSAL DOES NOT CONTAIN PRICE TAG BUT CONVERSATION WITH RAMSAY REVEALED EMA REPRESENTATIVE TEMPLE MEETING AMBASSADOR AHOUA DURING PARIS LAYOVER AND WILL SUGGEST OPERATING BUDGET OF 40-50 THOUSAND DOLLARS LIMITED OFFICIAL USE

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PER MONTH FOR FIRST SIX MONTHS AND SUGGEST RENEGOTIATION OF TERMS AFTER SIXTH MONTH. MR. L.E. LANGLAND, BIO DATA INCLUDED IN PROPOSAL, WILL BE NOMINATED AS RESIDENT PROJECT MANAGER AND IS PREPARED TO ARRIVE ABIDJAN DECEMBER IF PROPOSAL ACCEPTED. ALSO, DR. ORLOSKY INFORMED RAMSAY THAT AMBASSADOR AHOUA STATED MINISTER SAWADOGO PLANNING TRIP TO US IN NOVEMBER OR DECEMBER. EMA DIRECTORS PLAN TRIP TO ABIDJAN AFTER AMBASSADOR RETURNS BUT BEFORE MINIS-

TER SAWADOGO'S PROPOSED TRIP. END FYI.

6. THIS MESSAGE COORDINATED WITH AID/W. FYI. ANY SUB-
STANTIAL AID ASSISTANCE TO SOYBEAN/MAIZE PROGRAM IN IVORY
COAST WILL HAVE TO BE PROVIDED IN FRAMEWORK COASTAL

COUNTRIES CEREALS PRODUCTION PROJECT WHICH NOW IN PROPOSAL
STAGE FOR INITIAL FUNDING FY 76. END FYI.

7. WOULD APPRECIATE EMBASSY APPRAISAL EMA'S EARLIER
PERFORMANCE ON IVORY COAST SUGAR TRAINING/MANAGEMENT
PROGRAM. INGERSOLL

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